About our team

Our team is committed to what we do TOGETHER!

9-years expertise in named entities recognition (NER), opinion mining, knowledge extraction.

Experience in fine-grained semantic sentiment analysis.

Own State-of-the-Art NLP, sentiment analysis, and speech-to-text recognition models.

Among long-standing clients are governmental structures, biggest banks, energetics, agriculture, pharmacological business and others state and biggest commercial organizations.

Our Story

9 years ago we started as a startup that saw it as its goal to turn the idea of working with unstructured data - texts and media information

During this time, we have become a recognizable product on the media monitoring market in Ukraine, occupying a significant share of it. Launched several additional projects. We have expanded our competencies in the analysis of languages to 10 international ones, but we collect information in all languages without exception.

In 2022, the Semantrum team launched BrandVox, an analytical product. It is a universal tool for working, analysing and managing social media. BrandVox was also successfully launched on the Product Hunt platform, where it was among the top 10 favourite products of the week. And in May 2023, BrandVox was presented on the world-famous AppSumo platform, where it was highly praised by both company experts and users.

New international markets are open to us and we believe that our product will take its rightful place and will be able to help businesses in other countries take care of their reputation effectively.