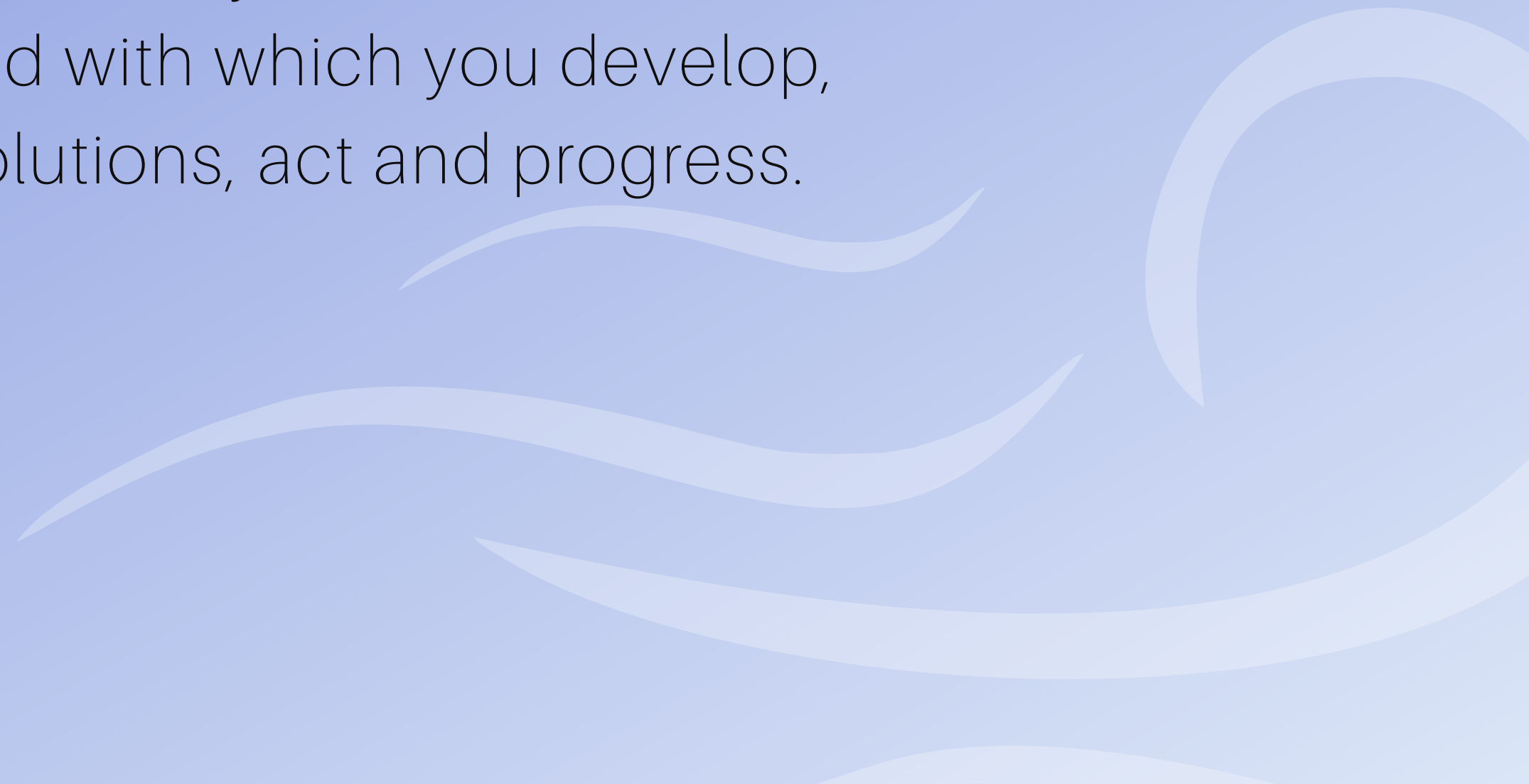


Whoosh!

Your Social Media Magic

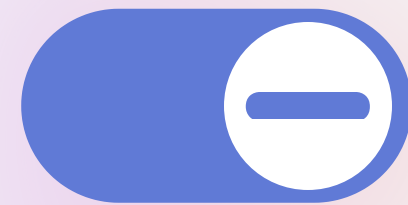


The wind speed can reach up to 63 km per hour, a scientifically proven fact. Now imagine this speed is applied to your social network. This is the speed with which you develop, analyze, find solutions, act and progress.

The image features a solid blue background. In the lower right quadrant, there are several decorative, overlapping wavy lines in a lighter shade of blue, resembling stylized waves or a modern graphic element.

The Problem !

And suddenly an object is on the way, this clearly impedes the wind and prevents it from blowing on. An object is an obstacle for your social media, this could be anything.



How to measure the effectiveness of social networks

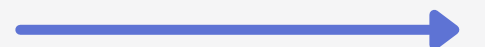
What strategy is used by your competitors

Do you know all the market trends

Can you detect the Tone of Voice of the publications

Do you have all the analytics on your campaigns and channels

The solution



The Solution !

The speed of your activity on social media is Whoosh!

- 01** Analytics on the company and competitors.
- 02** Monitoring by keywords and hashtags.
- 03** Social and demographic characteristics of the audience.

- 04** Profound text Analytics (Tone of Voice).
- 05** Insights and tips on the market. Get professional recommendations based on the type of content, ToV and other metrics.
- 06** Customized alerts.

More [on expertise](#) 

How it works

01 Choose the tariff plan
It depends on the number of social networks you are to monitor.

02 Connect easily
Connect your social networks to account just by logging in, in few seconds.

03 Access 24/7
All data is updated instantly. All social tools in one access.

Price Approach



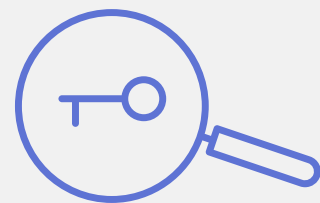
Number of Users

Starting from 1 user access to 5 users per account.



Number of Competitors

One can monitor up to 20 competitors (min. 3 of them).



Keywords to Monitor

Choose from 5 keywords for the deep monitoring and analytics.



Starting Price

Starting from € 10,99 per month. 7 day free-trial is also an option.

Timeline



July 2022

Adding recommendations on your publications, general analytics and the social media strategy.

October 2022

Adding aggregated socio-demographic data on the engaged audience.

December 2022

Expanding working list of languages up to 10.

June 2022

MVP launch.

2023 +

Amplifying expertise of the magic capabilities of AI in social media.

Our Business Model!



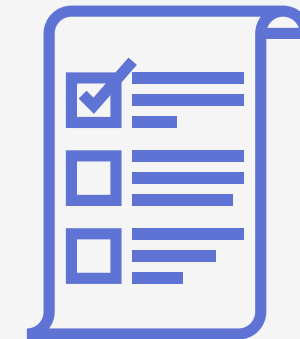
SaaS

SaaS model — access to the system by paid subscription.



Sales channels


Active, digital (using freemium) and extended partner network.



Price List

Starting from € 10,99 / month. Pricing depends on the number of accounts to be monitored and analyzed.

Competitor Analysis

| | Whoosh! |  Hootsuite® | facelift | agorapulse |
|---|-------------------------|---|-----------------------|-----------------------|
| Monitoring by keywords and hashtags | ✓ | ✓ | ✓ | ✓ |
| Analyzing Tone of Voice of publications | ✓ | X | X | X |
| Tracking the competitors' accounts, analytics | ✓ | ✓ | ✓ | X |
| Price advantage | from € 10,99 / month | from \$ 49 / month | from € 490 / month | from \$ 99 / month |

Meet our Team!



Sergiy Bondarenko

Founder. President of the LIGA
Group of Companies



Olena Shabunina

COO of Whoosh!



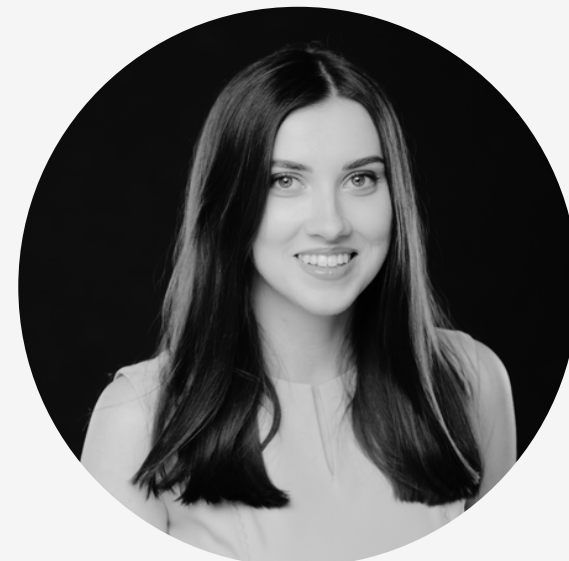
Oleksandr Darmokhval

CTO



Yaroslava Karybina

Product Manager



Elina Dmytrenko

Marketing Operation Manager



Anton Nechypurenko

Head of Sales Department



Yuliia Makohon

ML Team-Lead



Artem Romaniuk

ETL developer



Scale

7-years expertise of the team in named entities recognition (NER), opinion mining, knowledge extraction.



Experience

Experience in fine-grained semantic sentiment analysis.



Approach

Own State-of-the-Art NLP, sentiment analysis, and speech-to-text recognition models.



Markets

Among long-standing clients are governmental structures, biggest banks, energetics, agriculture, pharmacological business and others.



Whoosh!

Go beyond the usual. Use the magic power of AI

